

# Save fuel and eliminate downtime with WEBFLEET TPMS

Adam Żegocki, CEO Brit-Pol



## CUSTOMER OPINION

A dynamic, thriving transport company based in Poland and the UK

### Company

Located in North Killingholme in the UK and Kostrzyn nad Odrą in Poland, Brit-Pol has been in the domestic and international transport industry for more than 10 years. A recent expansion of its fleet transformed Brit-Pol from a family business into a large European company. With 150 tractors and 750 trailers, the company continues to grow, transporting goods to new markets in the UK and the EU.

Goal: Eliminate disruptions caused by tyre failures in order to deliver on time and maintain high-quality customer service

### Challenge

Like most transport companies, Brit-Pol aims to increase its fleet efficiency by providing excellent customer service and reducing costs. As it reaches new markets and receives more orders, the company faces a key growth challenge: maintaining a high standard of service while keeping costs to a minimum.

Delivering on time is particularly important to Brit-Pol. Inefficiencies in the way it monitored tyre condition and maintained correct tyre pressure was leading to avoidable breakdowns, meaning further service delays. That left the company with additional costs as it paid out for damages and was hit with contractual penalties.



## CUSTOMER OPINION

*Thanks to WEBFLEET TPMS, we have reduced fuel consumption by about 1.5 litres of fuel per 63 miles, which is an average of £42 per vehicle per month, and we do not have additional costs related to delays.*

- Adam Żegocki,  
CEO Brit-Pol

### Solution

To resolve costly inefficiencies, Brit-Pol decided to enhance its telematics system with WEBFLEET Tyre Pressure Monitoring System (TPMS). This add-on functionality constantly checks the tyre pressure and temperature, transmitting information and alerts to fleet managers and drivers in real time. With TPMS, tyre condition is easily monitored when vehicles are on the road. Now the fleet manager can detect and address issues before they lead to serious breakdowns or operational disruptions.

While the cost of delays was a major part of Brit-Pol's decision to use TPMS, so was vehicle downtime, which can run £ 335 per truck repair. "Before the system was implemented, we had an average of three downtimes per 10 trucks every month," says Adam Żegocki, CEO of Brit-Pol. "Meanwhile, £ 1250 of additional costs in penalties and damages were generated per truck. Now, after installing TPMS, we have completely eliminated these costs."

### Impact

Improved tyre control has helped the company reduce its fuel costs too. "Keeping tyres in optimal condition with WEBFLEET TPMS reduced fuel consumption by around 1.5 litres of fuel per 63 miles, which translates into £ 42 per vehicle per month," notes Żegocki.

Greater fuel economy means lower CO<sub>2</sub> emissions. Brit-Pol is committed to environmentally responsible business practices, so limiting its carbon output remains a priority. Nevertheless, properly maintained tyres also help reduce tyre waste by extending the life of the tyres.

Building a competitive advantage in the transport market always matters. According to Żegocki, WEBFLEET TPMS plays a crucial role in Brit-Pol's success. "The reliability of our services has increased significantly," he says. "Both our drivers and our customers have a greater sense of security and control over timely delivery."