

# IMPROVE DRIVING BEHAVIOUR TOGETHER



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A significant percentage of vehicle operational costs can be attributed to how the vehicle is driven, so it pays to monitor driving behaviour. OptiDrive 360 is an award winning approach to continuously improving driving performance for every fleet and vehicle type. It supports drivers and fleet managers to achieve a greener, safer and more efficient driving style together.

## OPTIDRIVE 360 PERFORMANCE INDICATORS

Drivers receive tailored driving insights on up to 8 OptiDrive 360 performance indicators.



**SPEEDING** - Current driving speed, above or within speed limits.



**DRIVING EVENTS** - Driving events such as harsh steering and harsh braking.



**IDLING** - Feedback on idling to ensure the driver is not wasting fuel.



**FUEL** - Indicates real-time fuel consumption and fuel efficiency.



**CONSTANT SPEED** - Reports on speed fluctuations in driving performance, aiming to keep a steady and constant speed by road type.



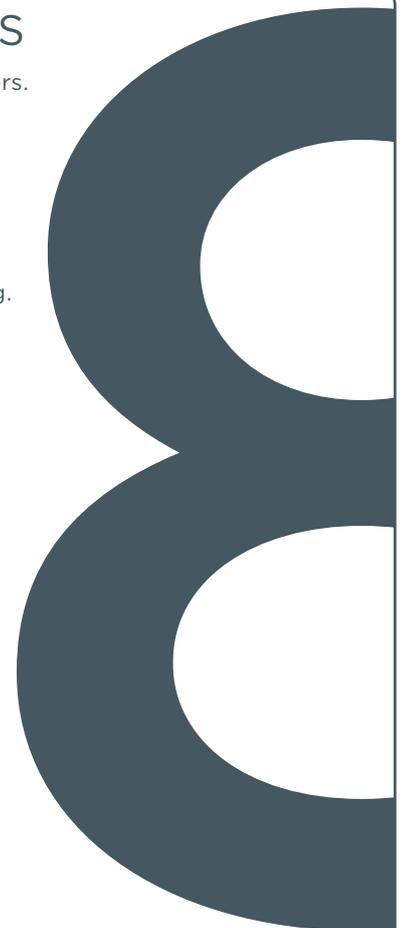
**COASTING** - Potential coasting areas are shown to help anticipate and influence driving style, and to reduce fuel.



**GREEN SPEED** - Shows the recommended speed limit based on optimized fuel usage and road safety.



**GEAR SHIFT** - Advice on gear shifting to optimize fuel consumption.



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The logo for webfleet solutions, featuring a stylized red 'w' icon followed by the text 'webfleet solutions' in a bold, sans-serif font.

# DRIVING BEHAVIOUR INSIGHTS



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## A CONTINUOUS 360° APPROACH

Drivers can analyse their own performance after each trip, and compare by week or month in 'My driving profile'. This, together with in-trip coaching, means drivers are always informed and engaged to improve their driving behaviour.

Managers can use OptiDrive 360 to easily monitor and benchmark overall driving performance, as well as identify problem areas and put initiatives in place to continuously improve. Real-time dashboards and comprehensive reporting provides the visibility and control of safety levels and cost.



## BENEFITS

**CUT COSTS** - Reduces fuel, maintenance and insurance costs, lowering the total cost of vehicle ownership.

**INCREASE DRIVER ENGAGEMENT AND SAFETY** - Real-time feedback and advice on driving results in fewer accidents and maintenance downtime.

**BE GREEN REDUCE CO<sub>2</sub>** - Prove environmental responsibility by demonstrating your efforts to reduce fuel consumption and CO<sub>2</sub> emissions.

**CONTINUOUS 360° IMPROVEMENT** - Spot trends, benchmark driver performance and identify areas for improvement.

## WHAT DO YOU NEED?\*



WEBFLEET



LINK 410 or  
LINK 510



LINK 105 or  
activated FMS



PRO Driver  
Terminal



\* The availability of key performance indicators is dependent on the chosen hardware selection.

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