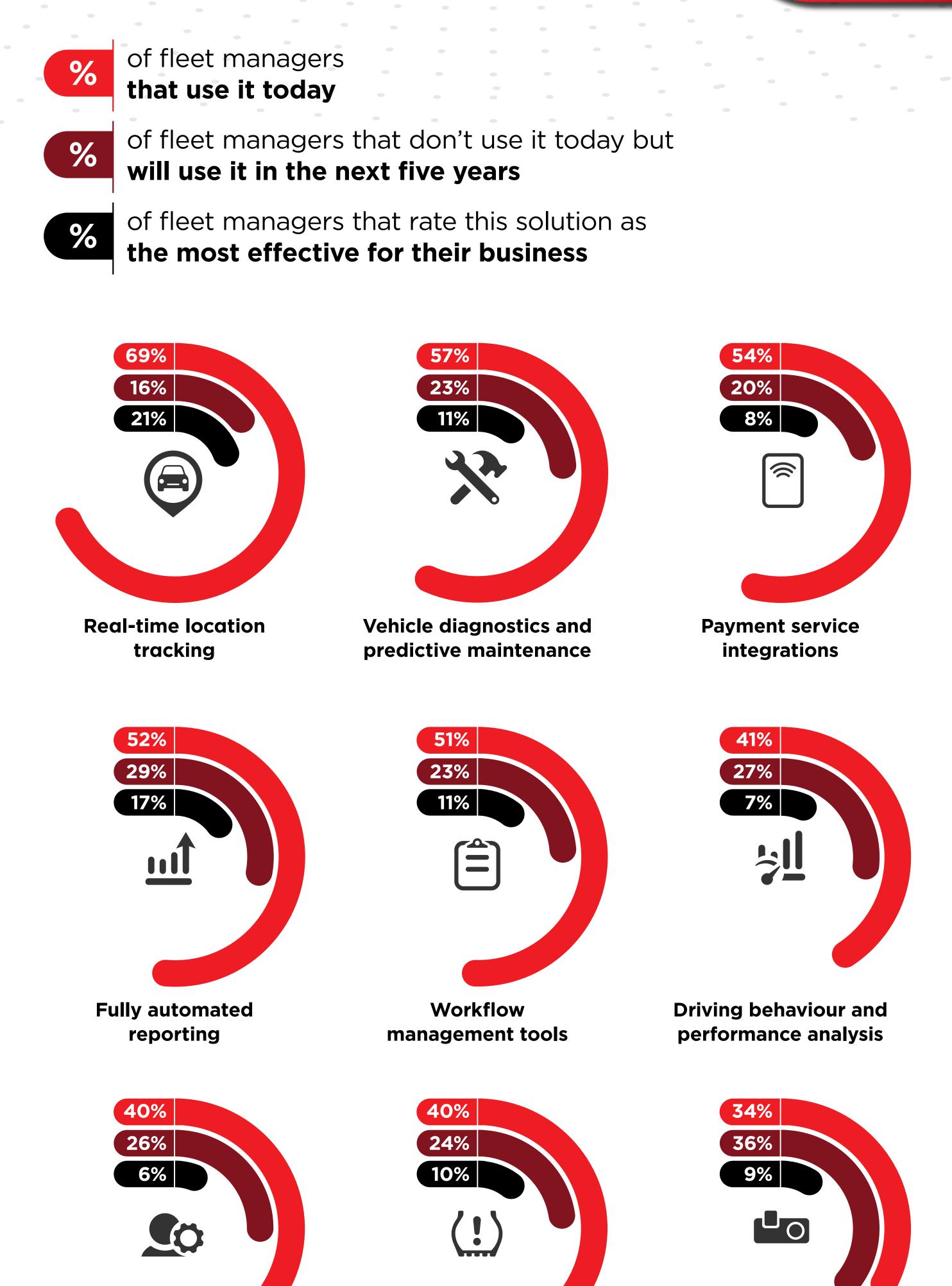
Webfleet

Fleet management technologies in 2024

What technologies most excite fleet managers in 2024 and beyond? And what impact can they have on a fleet business? Webfleet surveyed 1800 fleet decision makers across the globe to find out.

Attitudes to today's leading solutions





Compliance task management tools

Benefits

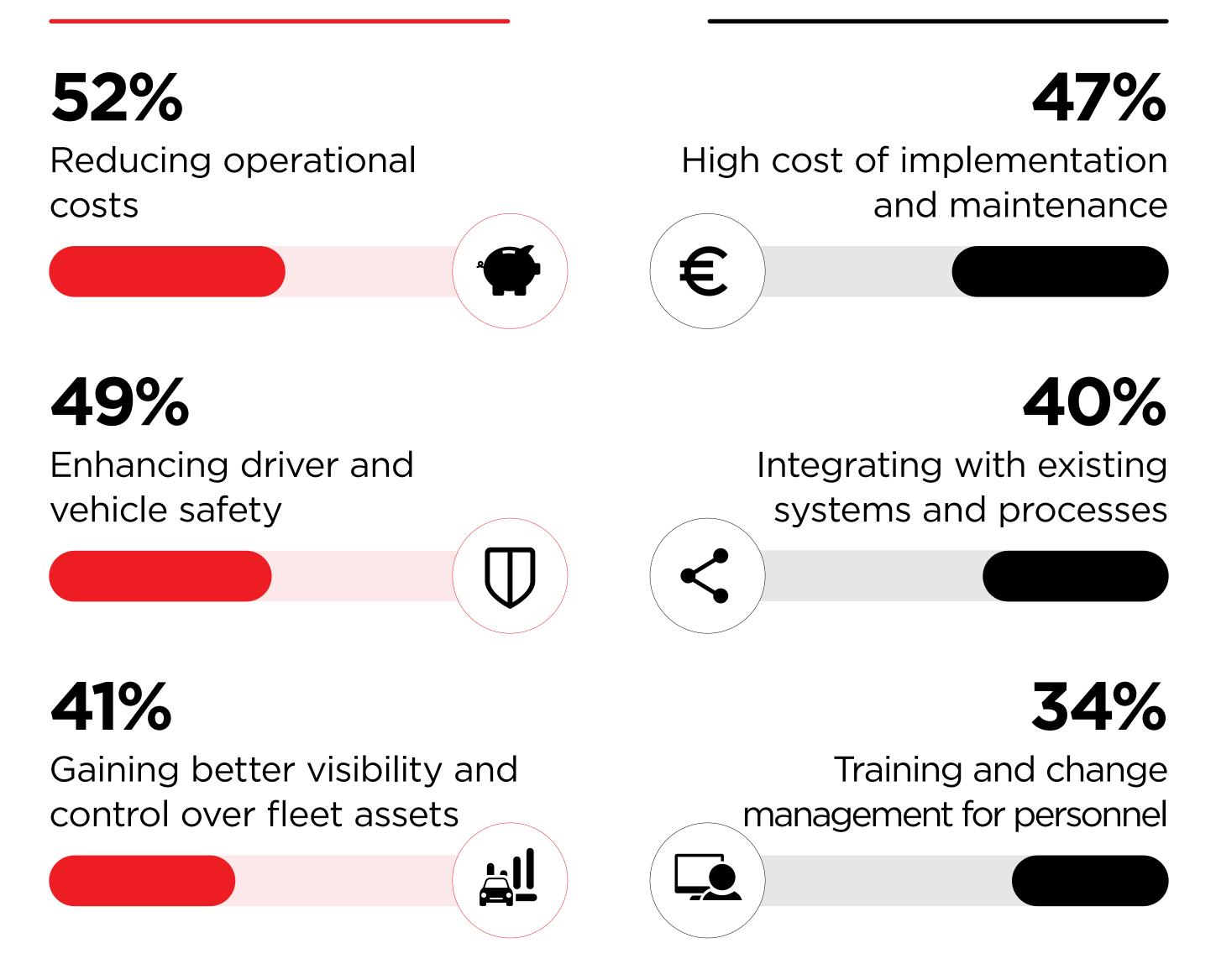
Connected tyre technology

AI and machine vision enabled dashcams

The benefits and challenges of digitisation



Challenges



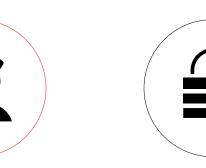
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Providing better support and tools for drivers

34% Concerns about data



security and privacy

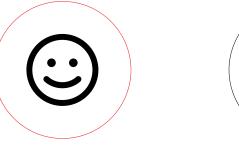
36%

33%

Improving customer service and satisfaction



Resistance to adoption from drivers



X



Reducing carbon emissions and environmental impact



on investment







Managing compliance responsibilities



Lack of in-house technical expertise

How we did our research

The data in this infographic comes from a survey that Webfleet conducted with the market research agency OnePoll amongst 1,800 fleet decision makers across the world. This included respondents from Australia, Belgium, Chile, Colombia, France, Germany, Italy, Mexico, Poland, South Africa, Spain, The Netherlands, UAE, UK and USA. A fleet decision maker was defined as a fleet manager or business owner in a company with seven or more vehicles.

