

Driving data
made
actionable

gribb

Sustainable & Safe

www.gribb.tech

We are seeing that, for logistical companies, the costs associated with their fleets are rising dramatically. This is due to factors such as increasing insurance premiums and high energy costs.

Gribb gives you insight into potential savings and offers a coach to help you take advantage of these opportunities as well as the tools you need to permanently embed change within your organisation.

Damage prevention is the result of:



A goal



Policy



A plan

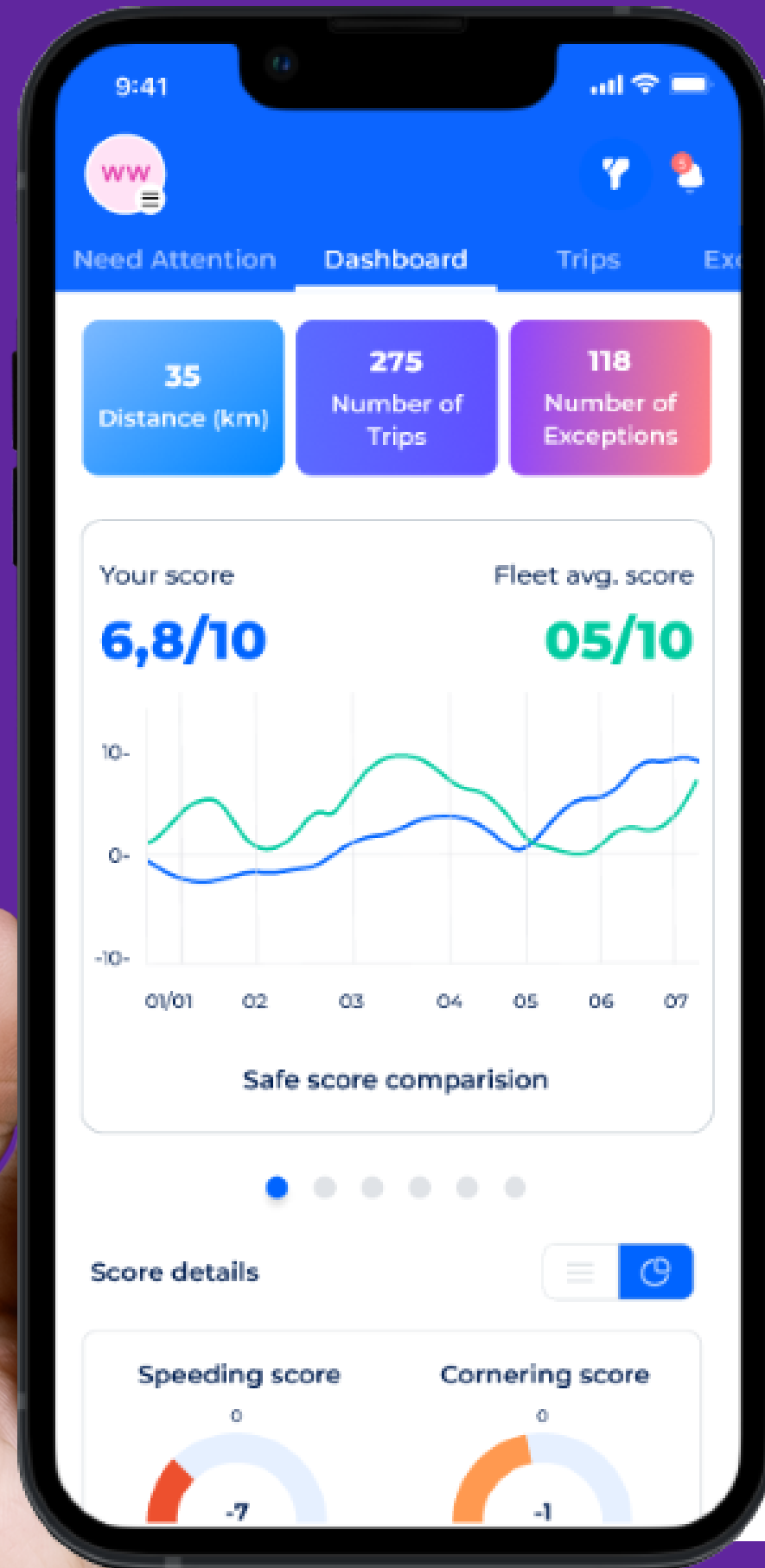


Smart use of data

Where telematics stop is where **gribb** begins.



Improve sustainability, gain control over fleet costs



Through an combination of people, technology, data & marketing

No extra hardware to install

Achieve your sustainability goals

Better driving behaviour, less damage

Lower insurance premiums

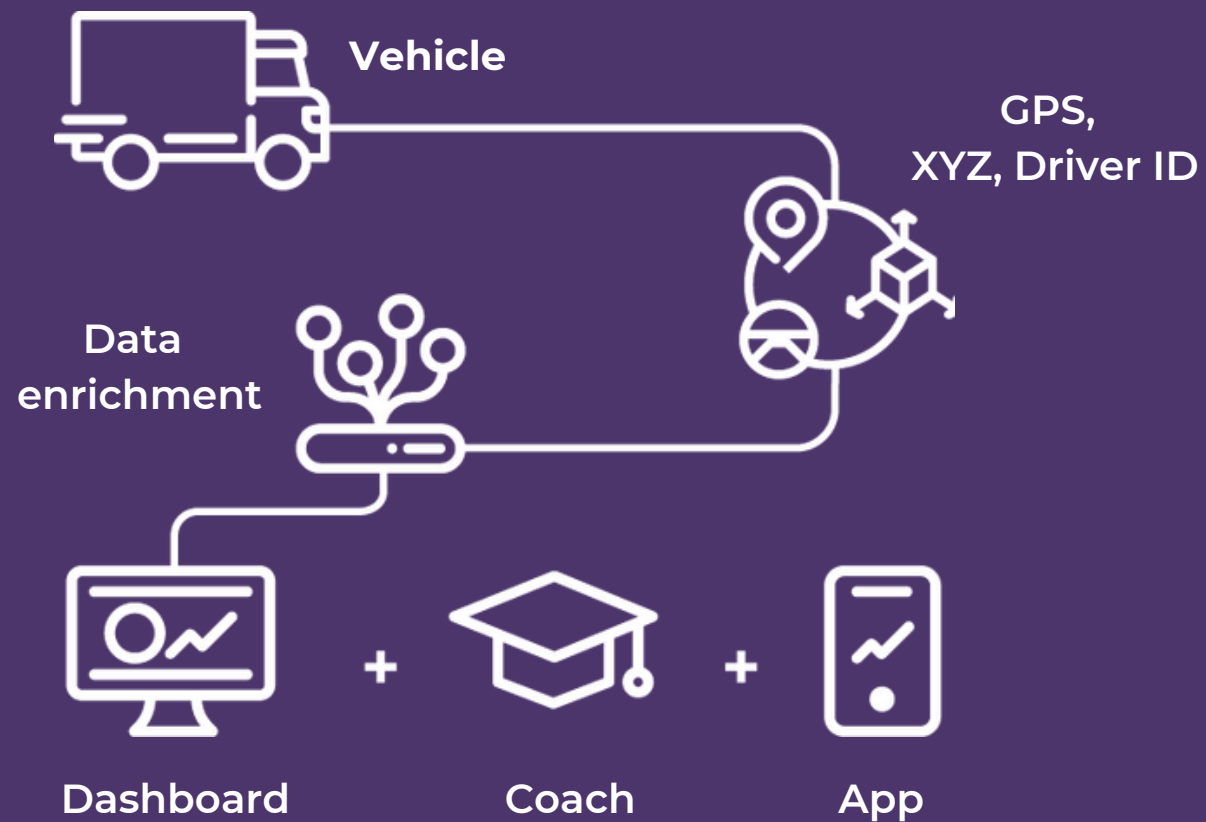
Reduced costs for repair, maintenance & tyres

How it works

From data to targeted actions

Using gribb, you'll gain insight into your entire fleet and see things you never noticed before. Through data-driven coaching and process improvement, we help you reduce damage, lower your costs and realise a more sustainably operating fleet. An app provides drivers with tips for improvement.

Where does gribb get the data?



Fast, secure connection

Our partnerships with the majority of telematics providers make it possible for us to display driving behaviour data from company vehicles in our dashboard.



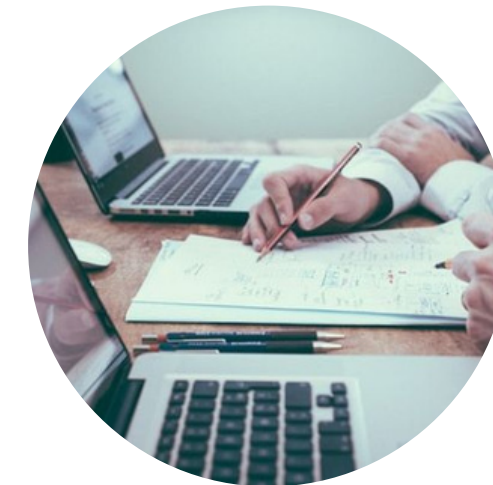
Safe driving behaviour



Insight into opportunities for improvement



Performance of teams and departments



Policy on training & awareness

Coaching Dashboard

Insight into your entire fleet



Damage prevention is an ongoing process rather than a one-off action.

The gribb dashboard delivers both insight and predictive value. gribb enriches the data on driving behaviour.

The driving-behaviour data of all vehicles and drivers will be displayed for you in a single organised dashboard.

Based on this overview, we then work with the business owner or fleet manager to draw up a plan for improvement.

Insights

The data in the dashboard enables you and the coach to roll out effective policy and implement targeted actions. The dashboard will also alert you when an employee's driving behaviour deviates from their usual (historical) habits. That way, you can offer the employee timely assistance and prevent problems.

The dashboard provides insight at fleet, team, department, hub and individual levels. After all: effective damage-prevention policy calls for a goal, a plan, policy itself and making smart use of data.



Driver App

*Directly available
driver support*

At the end of their shift, the driver receives a 'safe driving behaviour score', along with suggestions for improving that score.

The app also displays short video clips (20-30 seconds) that contain tips on things the driver can do next time to improve their driving conduct – and their score!

We can also make the app part of an internal rewards programme in order to directly reward safe, damage-free driving.

Reporting

We deliver a management report each month, and every other month the gribb Coach will personally discuss this report with the business owner, fleet manager or hub manager.

Teams

You can achieve more together than alone. When you create teams around a shared goal, a group identity emerges and members work together to achieve the common objective.

Scores

Improve employees' safe driving behaviour scores through e-learning programmes and other tools.

Pre departure check

Vehicle check is included in the app. Notify and report damage, need for maintenance or other topics that need attention

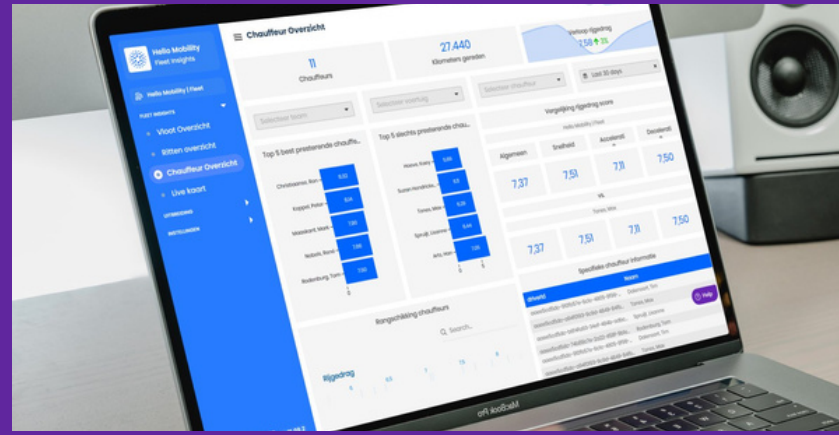
gribb app

Drivers see their safe driving behaviour score displayed in the gribb app. Here, they can see how they're doing compared to their colleagues, in which areas they are scoring well and where they could stand to improve. The app provides tips on how to improve their score and can even be expanded to include an e-learning programme. The app also offers the possibility of comparing teams to one another.



Intake interview

- a realistic cost-reduction target



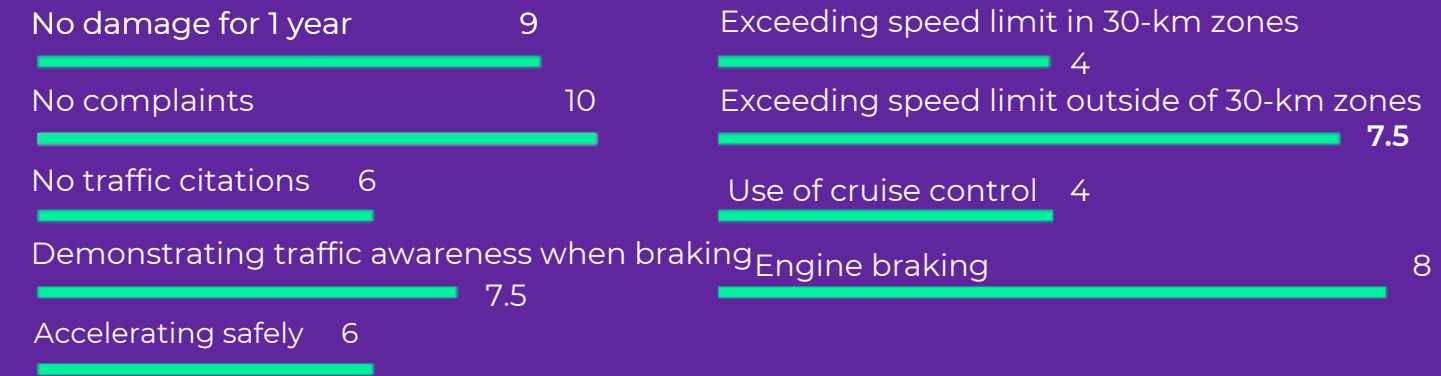
API link with portal

- We ensure that the client's telematics system is linked to our portal, so that the data in the dashboard is visible and the client has insight into the driving behaviour of their employees. This reveals where adjustments are needed.



Data enrichment

- We enrich the data from the vehicles in order to give clients insight into the speed being driven versus the speed limit, safe acceleration, traffic-aware braking and driving on curves, along with data on driving during daylight hours and at night.



Safe driving behaviour score

- The safe driving behaviour score is calculated based on various parameters. It also lets you see where improvement is needed.

Score

The dashboard shows you exactly where you can realise improvements with regard to driving safely and with good traffic awareness. It also has predictive value at the level of the individual driver

Coaching

Without insight, data only weighs you down. The helps convert data into targeted actions for the purpose of integrating damage prevention into your operational processes.

The data offers predictive value that enables you to identify unusual driving behaviour at an early stage and help the employee in question improve their driving habits.

Teams

The gribb dashboard makes it possible to compare and contrast the collective performances of departments, branch locations or hubs.

Taking steps to drive safer, together, to earn a shared reward strengthens the cohesion of the group and motivates members to drive a little bit better every day.

Reporting

The resulting report is used in the coaching interviews for the purpose of converting this data into targeted actions. And, of course, for ensuring that the relevant parameters have been improved in the following report.

Coaches knows exactly which measures will yield success for your company.

Roadsafety marketing

ensures safety as a culture

#ZENBEHINDTHEWHEEL

Tips & tricks to avoid distractions while driving

Way to go! Your organisation clearly values traffic safety. In the next three months, we'll be working together to apply 'Roadsafety Marketing' to help drivers become even more aware of this vital issue.

Wondering how we plan to do that? This handbook will help you get off to a good start on this first campaign to deploy #ZENBEHINDTHEWHEEL as effectively as possible.



TURN OFF NOTIFICATIONS
TURN ON LANE ASSIST.



Scan me!
And check the video
about ADAS systems

VVCR PRODRIVE
ROADSAFETY EXPERTS

#ZENBEHINDTHEWHEEL

THINGS ARE GETTING
OUT OF HAND HERE.



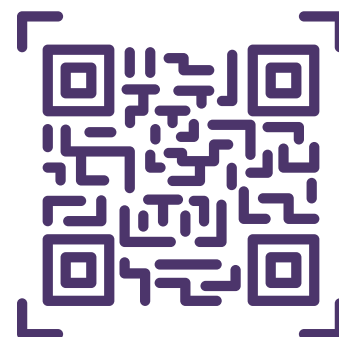
Scan me!
And check out
the step-by-step
plan

VVCR PRODRIVE
ROADSAFETY EXPERTS

#ZENBEHINDTHEWHEEL

EXAMPLE

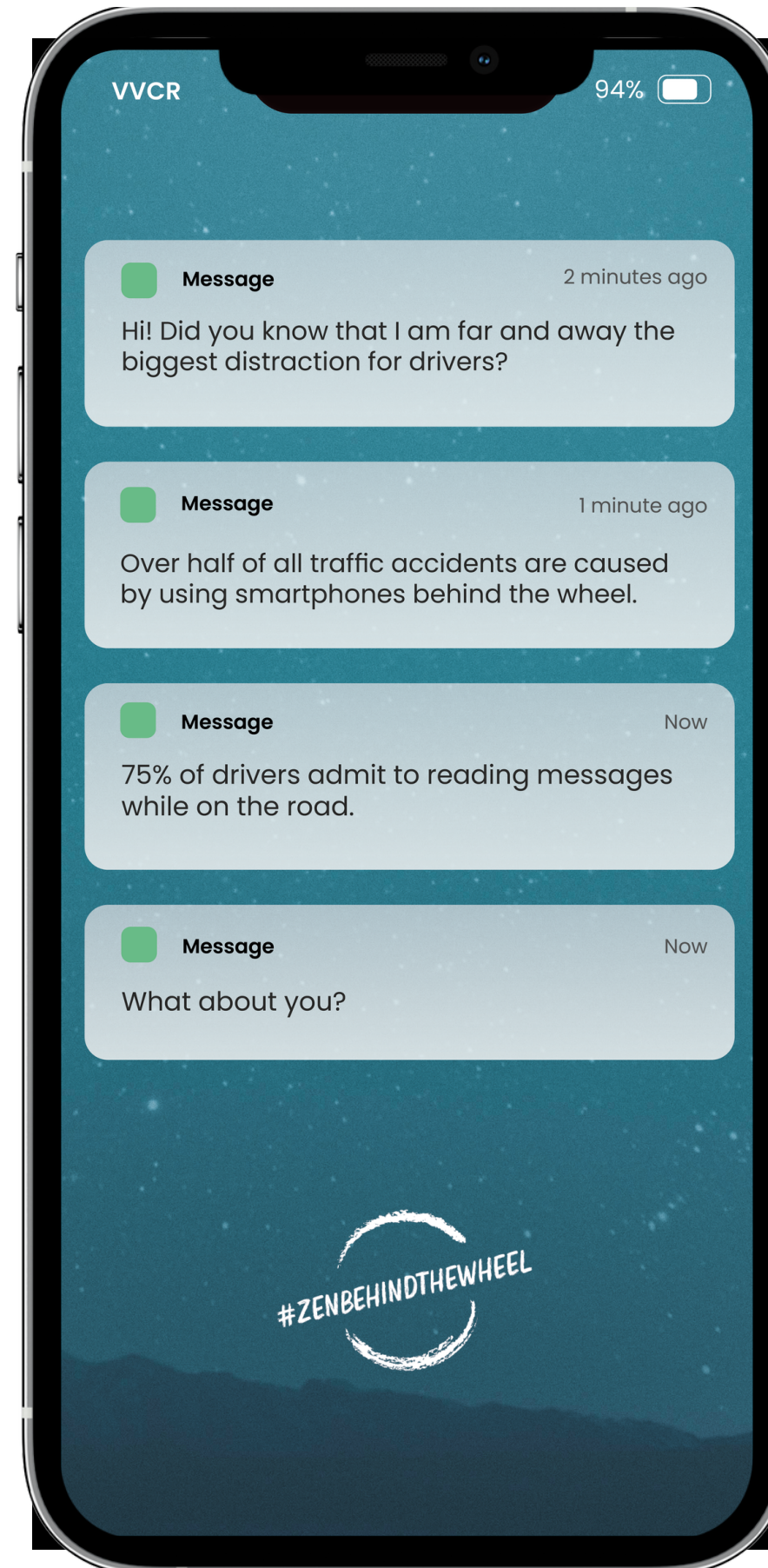
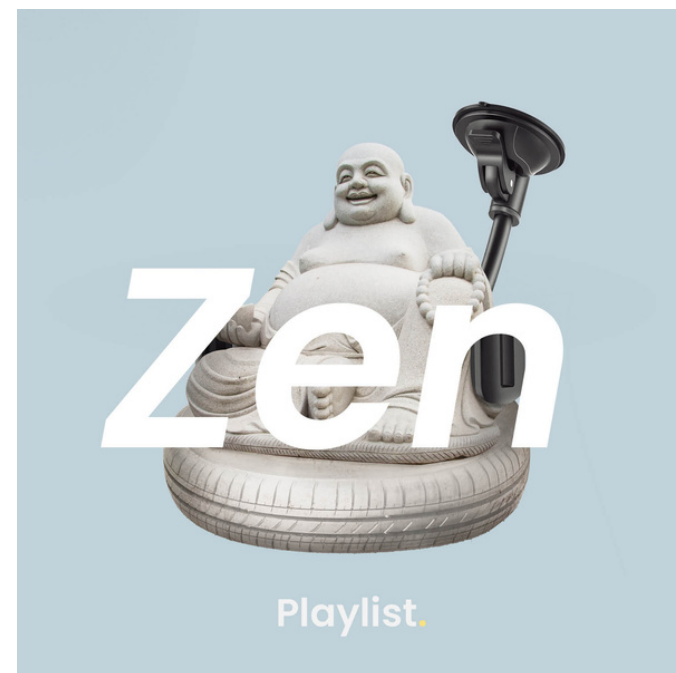
Scan me!



Every poster contains a QR code referring to extra online content such as a video about ADAS systems, a blog post on preparing for car trips and a Spotify playlist. This is therefore a cross-media campaign through which we are approaching people both online and offline.

Social Post

We have prepared three online communications that you can share via internal or external social media channels or on your company's intranet. One per month, in other words. These posts highlight the importance of the focus, rest and preparation needed in order to safely take part in traffic.



“HI! DID YOU KNOW THAT I AM FAR AND AWAY THE BIGGEST DISTRACTION FOR DRIVERS?”



Narrowcasting

For narrowcasting systems in the client's offices or cafeteria, we have developed content that focuses on relevant traffic-safety-related topics. We share this appealing content on screens to help foster awareness.

You can upload the video files into your system or access the content via a URL where the content will play automatically.

EXAMPLE

Results other companies have achieved with our help

10% - 15%

fewer incidents

resulting in damage in the first year
and a further 10% reduction in such
incidents in year 2

3,5%

reduction in Co2 emission and
petrol consumption in the first
year. And a further 1.5% reduction
in year 2

A stable insurance premium
or even a
decrease in premium

**Lower maintenance
costs and reduced wear
and tear**

10%

**less time
that vehicles are
unused**

10%

reduction in
policy excesses

30%

**fewer traffic citations
and therefore fewer
administrative tasks**

>50%

**fewer complaints
regarding driving
behaviour**

**Satisfied employees
thanks to
lower policy excesses,
fewer traffic citations
and
fewer complaints**

It would be our pleasure to calculate the potential results for your fleet, together with members of your organisation. The underlying idea is that our services ultimately do not cost you money, they make you money. Not a cost, in other words, but a strong business case. Get gribb!

At this time,
gribb connects
to the following
telematics providers:

www.gribb.tech

GEOTAB®

ABAX

Fleet GO

LINQO

IMOTO®

webfleet
solutions
a Bridgestone company

cabman®

ZF | Transics



At our current pace of development, we are connecting two new providers each month.