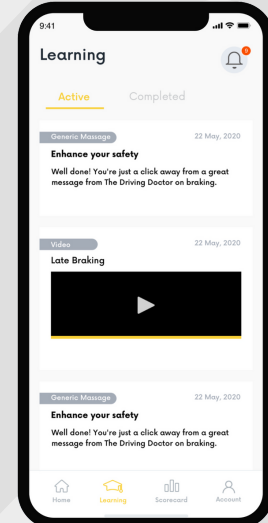
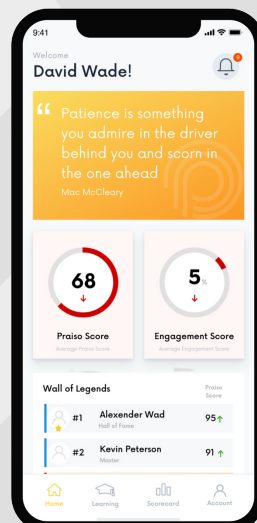
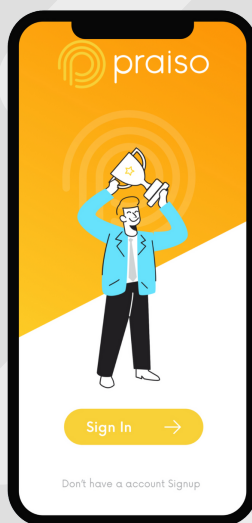


# FEATURES & BENEFITS

Praiso is unique. Artificial intelligence transforms raw telematics data into interactive campaigns, personalised learning content, and automated interventions. Praiso employs engaging gamification technology to address driver engagement, compliance, safety, and duty of care.



## The Wall of Legends

Each fleet has access to a unique league table, The Wall of Legends. Emotive, competitive learning is the best way to ensure engagement and motivation.

As drivers climb the Wall of Legends, they receive rewards and earn the top spot, Master Driver.

## The Praiso App

Every Praiso driver has access to the app. They can see their driver and engagement scores and see how they rank against their colleagues. They have quick access to Praiso's Safety Hub with the mobile app.

Providing them with a digital driving coach in the palm of their hands.

# CHALLENGES & SOLUTIONS

**1**

## **EXCESSIVE ADMIN**

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Fleet managers are inundated with telemetry data, KPIs, and health and safety procedures. Praiso manages all reporting, admin, and complex driver counselling. Your emphasis can be on what matters most. We handle updates, hosting, software, and updates because Praiso is all-inclusive.

**2**

## **COSTLY OVERHEADS**

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Traditional driver safety training is costly and unreliable. Praiso offers cost savings by making your fleet safer, smarter, and more economical. Praiso customers save money on fuel, insurance, and fewer speeding tickets, among other benefits. Praiso delivers this revolutionary solution digitally, making it more affordable and continuous as compared to irregular training.

**3**

## **DRIVER RISK**

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The importance of safety training in any fleet is tough to achieve. Praiso delivers expert digital driver coaching content so you don't have to. Drivers receive personalised content throughout their learning journey. Drivers will also get continuous help through automated interventions and gamified learning tools. Boost driving safety with the industry's leading solution.

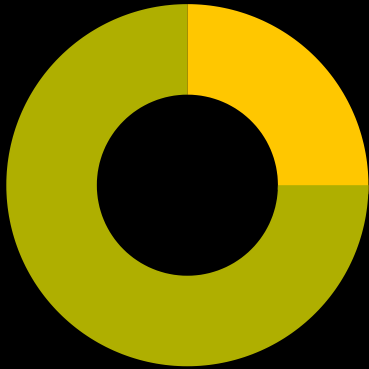
**4**

## **POOR COMMUNICATION**

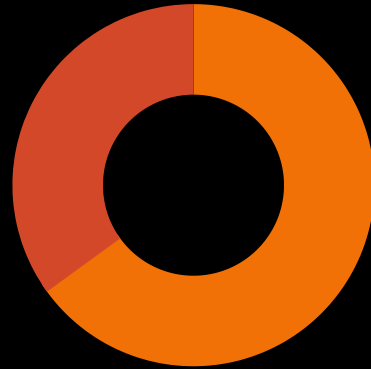
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Communication is difficult when drivers are out on the road 90% of the time. To assist the driver when a near miss occurs, the fleet manager must wait until the vehicle returns to the hub. By contrast, Praiso communicates in real-time via the Praiso app on the driver's smartphone. Smart work, not hard work... Praiso will improve your company's communication and productivity.

# ROI's



**25%**  
SAVINGS ON FUEL SPEND



**65%**  
LESS SPEEDING TICKETS



**30% REDUCTION IN  
ACCIDENT RATES**



**LOWER INSURANCE  
PREMIUMS**



**REWARD AND SUPPORT  
BETTER DRIVING IN  
REAL-TIME**



**MEET COMPLIANCE, SAFETY  
AND DUTY OF CARE  
RESPONSIBILITIES**

# CASE STUDIES



"We've saved £75k in reduced insurance premiums. Combine that with the £64k in fuel cost, that's a massive £139K overall in the first year. The guys are learning to drive within the legal limit of the roads; everybody is learning from this programme."

I'd definitely recommend it, indeed I have recommended it to others. It's the way forward for driver training and driver behaviour. Any fleet manager who took Praiso on board would see the benefits of it within the first few months.

**Gary Camber, Senior Manager,  
CASS Worldwide**



"Praiso has become part of the Krispy Kreme culture, it is simple and straightforward to use compared with the previous system we used.

It saves a lot of time training new team members and for the user, it just makes information a lot easier to find.

Our drivers are now fully aware of their performance and position on the Wall of Legends, whereas before there was sometimes a delay in getting that information to the front line."

**Ben Povey, National Transport  
Manager, Krispy Kreme**



# BOOK YOUR DEMO



Ready to help your drivers become the best they can be and save money as a result?

Get in touch to book your demo.

 **0113 733 6594**

 **info@praiso.com**

 **www.praiso.com**

