



Communicate Better®

E: sales@communicatebetter.co.uk

T: 0800 054 6000

10 benefits your telematics system should be delivering

Endorsed by
Belkin VP Global Logistics, Pete Gifford





Having worked in supply chain and operational roles at director level over the course of many years, I have seen extensive progress being made in the way companies manage their vehicle fleets.

The introduction of telematics for example, has dramatically changed the face of the logistics industry. I truly believe that telematics play a crucial role for any organisation seeking deeper insights into the way their fleet is working. Telematics provide the knowledge required to take fleet management from good to excellent through the many efficiency, cost, compliance, safety and time saving benefits it can offer.

Here are my top ten benefits (and there are many more by the way) of using telematics for your company vehicles.



Pete Gifford,
VP Global Logistics, Belkin



1

Use the data to teach safer and more efficient driving

Sending drivers an alert on their device when they are speeding, or when steering and braking excessively, through Active Driver Feedback, is a simple yet highly effective benefit in my opinion. Furthermore, you can reduce the risks associated with speeding and harsh braking by monitoring driver behaviour and setting guidelines for safer driving. **According to the Energy Saving Trust, savings of 15% can be achieved by simply improving driving habits.**



2

Reduce your fuel bill by over 10%

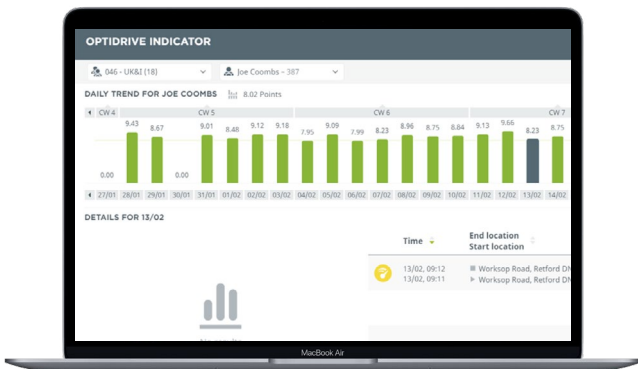
We all know that heavy braking, high gears and idling use a lot of fuel. **This solution gives the driver real-time feedback and helps them reduce fuel-intensive driving.** Real-time traffic information with professional routing also gives you the optimised route. This in turn helps you avoid traffic jams and unnecessary detours, and use less fuel.



3

Rank and score your driver behaviour

WEBFLEET Optidrive gives you instant access to the KPIs that help you optimise your fleet in real time. **Service, productivity and fuel indicators can all be configured to your exact needs,** enabling you to spot trends, benchmark your performance and identify areas for improvement.

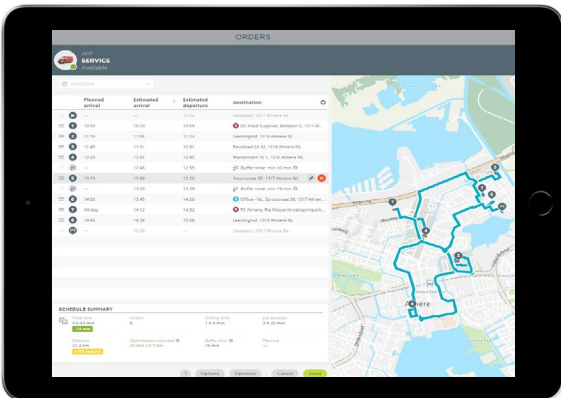


4

Improve customer service with live traffic and accurate ETAs

With WEBFLEET you can avoid traffic and inefficient ‘stop-start’ driving with TomTom Traffic. Locate vehicles easily and give drivers orders on their device so they can go from job to job without returning to the office.

Furthermore, you can reduce mileage by as much as 16% through live in-vehicle traffic information and smart routing. And of course, more accurate ETAs mean happier customers.



5

Optimise your route for multiple stops

You can reduce mileage and time spent on the road with one-click ‘Optimise’. Optimal schedules mean less mileage and less time spent on the road, resulting in **lower costs and more time to generate business.** WEBFLEET Truck Navigation helps you to avoid potential hazards and obstacles such as low bridges to calculate the best route possible for a large sized vehicle.

6

Integrate fuel cards to encourage refuelling at cheaper garages

Fuel prices can vary greatly between fuel stations, so I believe it’s a good idea to include a list of preferred suppliers in your company vehicle policy. You can use one of the many popular price comparison websites to compare fuel prices. **This solution integrates with fuel cards to guide your drivers to the nearest, cheapest, preferred station to refuel** and help you enforce your vehicle policy on refuelling.



7



Increase productivity with a paperless/automated workflow solution

By using the mobile workflow app integration within WEBFLEET, you can eliminate all paper forms, job sheets and time sheets from your field operations. **Send jobs to WEBFLEET via TomTom PRO devices, text or email the customer the ETA, and create a detailed job report including fuel and CO2 recorded.** Once on site you can use the mobile form to capture details such as time spent on the job, parts used, customer signatures, photos, barcode scans, vehicle inspection checks and proof of delivery.

8

Comply with the law

I recommend using WEBFLEET's real-time information solution to track the hours your drivers work and calculate their remaining driving times. **You can download digital tachograph information remotely and use WEBFLEET Tachograph Manager to archive, analyse and prove your compliance.** You can also use this data to monitor your drivers' behaviour, and make sure they are staying safe on the road.



9

Integrate with video camera providers to prove what happened in a collision

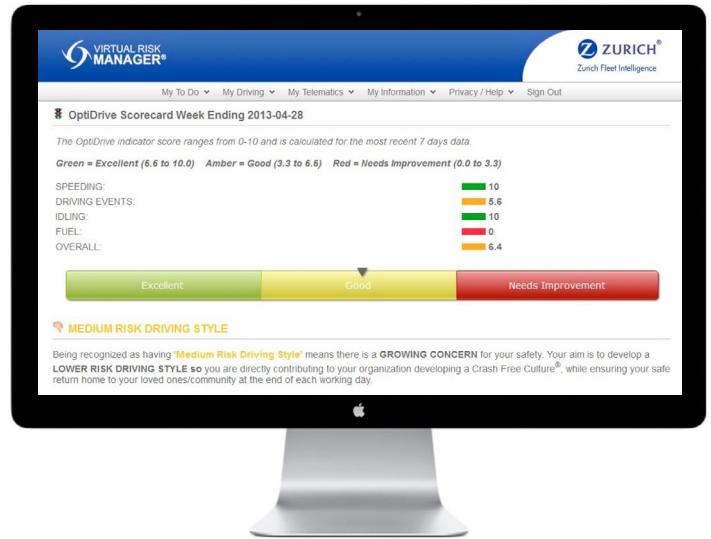
One of my top recommendations is to view driving footage from your camera via the **WEBFLEET platform.** It works within minutes of a driving event or emergency alert.



10

Share data with your insurer so they can offer you a lower cost policy

This offers real-time visibility of remaining driving time. Better driving and well-maintained vehicles can translate into fewer accidents. Many insurance companies are willing to acknowledge this, meaning lower premiums.



I truly believe that together, TomTom telematics and Communicate Better have the optimum solution to overcome any fleet-related challenges.

To find out more, please get in touch with the team at Communicate Better on:

0800 054 6000

Three **benefits** to your business



Increase productivity

Improve planning with live data for your fleet and seamless integration with leading applications.



Control Costs

Minimise your overheads with reduced fuel consumption and insurance premiums.



Manage more effectively

With live ETA's for your customers, and effective management of your workforce.