



LINK 140

Tracking and other fleet management fundamentals — made easy and affordable.

LINK 140 gives you instant visibility over your fleet. Plug it into your vehicle's OBD-II port and start collecting insights. No installation, no hassle. It's the ideal entry-level device for basic track-and-trace needs, offering reliable performance at low cost.

BENEFITS



SMART TRACKING MADE SIMPLE

- View your fleet's location in real time and review past trips anytime.
- Get started in seconds by plugging LINK 140 into the OBD-II port.
- Stay connected wherever you go with dependable LTE-M coverage.



SPEND LESS, SAVE MORE

- Cut operating expenses by monitoring fuel consumption and promoting fuel-efficient driving.
- Avoid unexpected breakdowns thanks to maintenance reminders.
- Make data-driven decisions with ease and precision to boost fleet performance.



TURN DATA INTO BETTER DRIVING

- Understand how your team drives and where they can improve.
- Detailed reports help you make data-backed decisions for targeted training. Empower drivers to analyse and improve their own performance.



MAXIMISE VALUE WITH BROAD APPLICATIONS

- Use with Webfleet Mobile App, Logbook, Vehicle Check App and Work App through Driver Mode.
- Compatible with a wide range of solutions, including CAM Pro, for enhance safety and facilitate compliance.



SPECIFICATIONS

Dimensions: 55x48x23 mm

Weight: 34 g/1.2 oz

Supply voltage: 12 V/24 V
(min. 9 V to max. 30 V)

Operating temperature:
-20 °C to +70 °C/-4 °F to +158 °F

Protection class: IP20

Mobile networks: integrated mobile network module with LTE-M

GNSS: integrated GNSS antenna and 47-channel GNSS receiver support GPS, GLONASS, Galileo, BeiDou, QZSS

Current/power consumption: At 14 V:
Typically: <0.06 A/<0.85 W

During data transmission:
<0.11 A/<1.5 W

At 28 V: Typically <0.03 A/<0.85 W,

During data transmission
<0.06 A/<1.7 W

Standby: <0.0025 A/<0.03 W

OBD protocols supported:
ISO11898-compatible CAN/CAN-FD on Pins 6/14 (ISO15765, J1939, HS-CAN)

FEATURES



TRACK AND TRACE

Real-time and historical tracking of driving times, odometer data (mileage) and vehicle locations for full fleet visibility.



DRIVING BEHAVIOUR MONITORING

OptiDrive 360¹ delivers insights on eight key performance indicators to assess and improve driving style. With the integration of AI-powered Fleet Advisor², coaching has never been so customisable.



FLEET INSIGHTS AND REPORTING

Comprehensive trip, mileage and fuel reports³ available 24/7 to help you analyse vehicle and driver performance at any moment.



SMART NOTIFICATIONS AND SMART RULES⁴

Customise notifications to only receive alerts for predefined events and conditions – minimising driver distraction and improving operational efficiency.



ACCESSORY SUPPORT

Compatible with OBD Y-cable for concealed installation and an additional OBD port for vehicle maintenance access. With an OBD extension cable⁵, all vehicle installation scenarios are supported, even in cases where the OBD port is located beneath the dashboard.



OBD-II connector



LED indicating connection status

¹ OptiDrive 360 KPIs available subject to vehicle/model and require a Webfleet subscription.

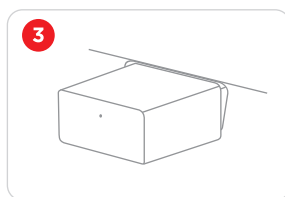
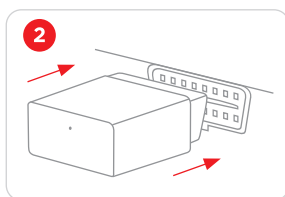
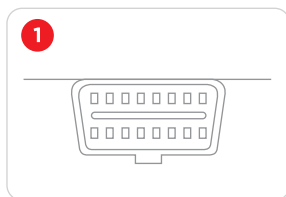
² Fleet Advisor is only available for the ECO tariff or above.

³ Fuel consumption/level reports are supported on the Webfleet ECO tariff and subject to vehicle/model compatibility.

⁴ Smart Notifications is only available for the ECO tariff or above.

⁵ For extension cable usage, please check compatibility via the Vehicle Compatibility Checker (VCC).

Plug it directly into your vehicle's OBD-II port. No installation, no hassle.



Find out more on:
webfleet.com

Let's drive business. Further.

BRIDGESTONE
Fleet Care