



Webfleet Fleet Advisor

Smart fleet insights with the power of generative AI

Webfleet Fleet Advisor puts data-driven decision-making at your fingertips, helping you run your fleet more efficiently than ever. Just type what you want to know — like “Which vehicles had the highest idle time last week?” — and get AI-powered insights in seconds. It’s the smarter, faster way to make better decisions.

Available now on Webfleet OptiDrive 360.

BENEFITS



ACCELERATE TIME-TO-INSIGHT AND DECISION-MAKING

- Just type your question and get AI-powered insights in real time — cutting costs, improving safety and boosting productivity.
- Get dynamic custom recommendations based on performance data to drive improvements.
- Uncover new insights with the flexibility to display data from multiple angles — such as by vehicle or driver over time.



EMPOWER YOUR TEAM

- Get clear answers instantly — no analytics experience required. It’s as simple as typing a query, like “Average fuel consumption per driver” or “Total CO₂ emissions of my whole fleet”.
- Dive deeper for further insights. Fleet Advisor understands the flow of your conversation and guides your investigation with pre-defined prompts and follow-up questions.



KEEP YOUR DATA SECURE

- Protected by ISO/IEC 27001:2017 and fully GDPR- and AI Act-compliant.
- Access powerful AI insights without compromising data security.
- You’re in control of your details — privacy-first, always.



WEBFLEET FLEET ADVISOR ON OPTIDRIVE 360



MAKE AI YOUR FOUNDATION FOR DRIVER PERFORMANCE

- Use Webfleet Fleet Advisor on OptiDrive 360 to unlock real-time insights into driver behaviour.
- Not only does the AI provide driver performance insights in an instant, but it also explains what every metric means and suggests tips for improvement.
- Interact with a complete range of key performance indicators including: OptiDrive score, driving events, speeding, video events, coasting, gear shifting, mileage, engine hours, orders, carbon footprint and fuel and energy consumption.



ACCESS PERFORMANCE TRENDS WITH LOW EFFORT

- Forget digging through reports or adjusting filters to get to the bottom of complex issues. Simply ask Webfleet Fleet Advisor on OptiDrive 360.
- Discover trends fast across any timeframe — like spikes in fuel usage, number of speeding events or changes in CO₂ emissions.
- Create custom data tables that identify low performance areas, such as excessive idling time, and get to the root cause of inefficiency.



Notes:

¹ Fleet Advisor is available free of charge to all customers who subscribe to the ECO tariff or above, with a maximum of 20 interactions per month.

² All Standard, Expert and Admin users within an account have access.

³ The option to have unlimited interactions requires the bookable feature "Unlimited AI".

Let's drive business. Further.

webfleet.com

BRIDGESTONE
Fleet Care